



3 ATIS-Affiliated Groups Urge Cautious Approach to New Robocall Rules

September 14, 2026 by Howard Buskirk

Among other comments on the FCC's proposals to strengthen know-your-upstream-provider requirements, the Secure Telephone Identity Governance Authority called on the agency to consolidate all the proceedings focused on robocalls. It was one of three groups affiliated with the Alliance for Telecommunications Industry Solutions (ATIS) that filed reply comments, which were due last week in docket 17-59 (see [2609100043](#)).

The authority [said](#) the FCC's "segmented approach fails to account for the potential impacts that certain proposed rules could have on other elements of the voice ecosystem under consideration in a different proceeding." Each rulemaking proposes new regulations on top of other pending rules, "creating a patchwork of overlapping, interrelated requirements for the vetting and verification of STIR/SHAKEN service providers."

The ATIS Industry Numbering Committee said the FCC [should address](#) any numbering issues raised in a separate proceeding. "Like robocalling issues, numbering issues are also the subject of a number of different open Commission rulemakings, including this proceeding," it said. A discrete proceeding "would allow for more careful consideration of impacts to numbering, facilitate the identification and avoidance of duplication in rules, and allow for more consistent and effective numbering policies."

ATIS' Joint IP Network-to-Network Task Force [asked the commission](#) "not to impose attestation requirements that differ from ATIS-1000074 or that could impede future standards development" as part of the rules. That ATIS document offers a framework for and guidance on using secure telephone identity technologies for the validation of legitimate calls.

Other commenters included the Voice on the Net Coalition, which warned against rules that would force providers to use commercial verification services. Such services "have incentives to: Expand the information providers must verify (including those that are not relevant to the service), increase the frequency of reverification, encourage rules that make the purchase of third-party services preferable or necessary, bundle verification with monitoring, reputation management, call treatment, or branding, and promote reliance on proprietary data or scoring methodologies," [the coalition said](#).

[WISPA said](#) its members need “operational flexibility ... because of the complexity, burden and cost of adding additional regulatory requirements. Requiring [a service provider code] token as the exclusive means for satisfying the attestation requirement would impose additional, unnecessary regulatory and operational steps on smaller initiating providers, many of whom lack the resources or technical architecture to comply with a rigid, one-size-fits-all mechanisms.”

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